



Increase The Reach PROJECT ACTION AREAS

Grantees are required to complete one or more of the following activities. Each funded activity has required performance measures.

Increase COVID-19 vaccination capacity across the community, including among high-risk underserved populations.

Expand operations (e.g., providing vaccinations during evenings, overnight, and on weekends) to increase their throughput.

Required performance measures: Number and percent of sites with expanded operations in the past quarter. List examples of that expanded operations.

Support public health workforce recruitment and training including working with health providers from rural communities, communities of color, and/or communities of high social vulnerability.

Required performance measures: Number of new public health workers hired (FTE, contractor, etc.) in the past quarter.

Implement vaccine strike teams, mobile vaccine clinics, satellite clinics, temporary, or off-site clinics to travel and provide vaccination services in non-traditional settings and/or to supplement the work of local health departments in underserved communities.

Required performance measures: Number and percent of strike teams, mobile clinics, or temporary off-site clinics held in the past quarter in underserved communities; number of vaccine doses provided through strike teams, mobile clinics, or temporary off-site clinics in the past quarter in underserved communities.

Ensure high-quality and safe administration of COVID-19 vaccines.

Support vaccine administration sites by responding to issues, questions, and ensuring training as needed for new products or changes to products.

Required performance measures: Number and percent of COVID-19 provider sites supported in the past quarter through trainings or response to issues/questions.

Ensure vaccine administration sites have appropriate capabilities to address adverse events, including anaphylaxis.

Required performance measures: Number and percent of COVID-19 administration sites that have been assessed by the awardee as capable of addressing adverse events including anaphylaxis in the past quarter. The assessment should include that the provider has epinephrine on site, equipment to measure vital signs, and antihistamines.

Assure provider training and reporting of vaccine adverse events to VAERS.

Required performance measures: Number and percent of provider sites trained on how to report to VAERS in the past quarter.



Ensure equitable distribution and administration of COVID-19 vaccines.

Monitor vaccination coverage among population subgroups, identifying populations and geographic areas with low coverage. Implement and evaluate interventions and direct vaccine and vaccination efforts to increase coverage.

Required performance measures: Number of people and percent of population vaccinated with COVID-19 vaccine, by subgroups (subgroups are not mutually exclusive):

1. Health care personnel
2. Long-term care facility residents
3. Front line essential workers
4. Persons aged ≥ 75 years
5. Persons aged 65-74 years
6. Persons aged 16-64 with high-risk medical conditions
7. All persons aged ≥ 16 years

Monitor and improve access to vaccinations in communities of high social vulnerability.

Required performance measures: Describe work to monitor and improve access to vaccinations in underserved communities or communities of high social vulnerability in the past quarter.

Partner, plan, and implement vaccination activities with **critical organizations, high-risk, and specific populations**. Plan and implement vaccination activities with organizations and business. These organizations and populations could include but are not limited to:

1. Colleges and Universities
2. Occupational health settings for large employers
3. Churches or religious institutions
4. Federally Qualified Health Centers (FQHCs), including Community Health Centers (CHCs)
5. Pharmacies
6. Long-term care facilities (LTCFs), including independent living facilities, assisted living centers, and nursing homes
7. Organizations and businesses that employ critical workforce (including essential workers)
8. First responder organizations
9. Non-traditional providers and locations that serve high-risk populations (e.g., older adults, homeless populations, congregate settings such as correctional facilities)
10. Other partners that serve underserved populations

Required performance measures: Number and type of partner organizations that have implemented COVID-19 vaccination activities in the past quarter. Include also a short statement of the activities.



Increase vaccine confidence through education, outreach, and partnerships.

Enhance/amplify messaging (including through translation) to promote COVID-19 vaccination, especially among underserved populations.

Required performance measures: Describe COVID-19 communication / education activities, including among underserved and racial and ethnic minority populations, in the past quarter.

Provide local education campaigns and approaches to adapting CDC materials to community audiences, including a focus on racial and ethnic minority groups.

Required performance measures: Describe COVID-19 communication / education activities, including among underserved and racial and ethnic minority populations, in the past quarter.

Address vaccine education efforts to include addressing possible vaccine misinformation and increase vaccine confidence and vaccine uptake, including with racial and ethnic minority groups.

Required performance measures: Describe work in the past quarter to address vaccine misinformation and to increase vaccine confidence and uptake, especially with racial and ethnic minority populations.

Promote COVID-19 and other vaccinations to increase vaccine confidence in racial and ethnic minority groups and to increase accessibility for people with disabilities.

Required performance measures: Describe work in the past quarter to address vaccine misinformation and to increase vaccine confidence and uptake, especially with racial and ethnic minority populations.

Develop and implement community engagement strategies to promote COVID-19 vaccination efforts.

Participate in partnerships for community engagement to identify trusted voices that represent the diversity of affected communities to promote vaccination and have bidirectional conversations in communities with vaccine hesitancy. These partnerships need to reflect the diversity of the jurisdiction's population.

Required performance measures: Describe the work of funded partnerships to engage with trusted communities, in the past quarter, promoting COVID-19 vaccination.

Use immunization information systems to support efficient COVID-19 vaccination.

Promote and implement email and text messaging reminder/recall activities at either the state or provider level.

Required performance measures: Describe work to promote and implement email and text messaging reminder/recall activities in the past quarter.

Ensure timely and accurate reporting of vaccine administration, demographic, and other data. This includes sharing this information with other appropriate partners within the county.

Required performance measures: Describe efforts in the past quarter to ensure timely and accurate reporting of vaccine administration, demographic, and other data, including metrics that have been used to measure and monitor improvements. Describe work to onboard to the IZ Gateway to ensure IIS access to doses administered from partners and other jurisdictions.